

Stockport Consortium of Nursery Schools

Freshfield Nursery School

Hollywood Park Combined Nursery Centre

Where do ideas come from ?

Hugh Garry

(Digital Strategist and Media Consultant specialising in Digital Storytelling and Creative Thinking)



Monday 23rd February 2015
Annual Conference
The Village Hotel, Cheadle

£80

Refreshments from 9:30am

10am – 2:30pm

(Lunch and refreshments included)

Lark Hill Nursery School

Reddish Vale Early Years Centre

Offerton Hall Nursery School

Have you ever had a good idea, followed by the feeling that it came from nowhere? It happens all the time. Socrates believed that we are empty shells and that creativity comes from daemons swooping inside us, delivering an idea, then leaving just as quickly. It's easy to understand this when we have flashes of insight. Sometimes ideas have to be dragged out of us and we get the feeling we'll never get the answer we're after.

Spend a day with Hugh Garry exploring how ideas happen, why the most creative people have magpie tendencies, the importance of location when generating ideas, and dispelling the myth that you are either 'creative' or 'not creative'.

Hugh Garry is a former Senior Producer at the BBC specialising in digital creativity across BBC Audio and Music and is now a Freelance Digital Creative.